

2026北京朝阳国际灯光季攻略之
消 费 篇

光影之夜 A Night of Light and Shadow
解锁潮朝阳多元消费新场景
Unveils New Consumption Experiences in Amazing Chaoyang

2026北京朝阳国际灯光消费季正式开启。朝阳区推出覆盖文旅、商业、体育、艺术等领域的主题活动，以“灯光+”串联各大商圈、滨水河岸和城市公园。看灯光秀、逛潮流市集、听现场演出、享消费优惠……来朝阳，感受秋夜商圈的流光溢彩并领取专属福利！

The 2026 Beijing Chaoyang International Light Festival · Consumption Season has officially kicked off. Chaoyang District has launched a series of themed activities spanning culture and tourism, commerce, sports, art and more, connecting major commercial hubs, waterfronts and urban parks through a diverse range of “light+” experiences. From dazzling light shows and trendy markets to live performances and exclusive shopping deals, Chaoyang has everything you need for an unforgettable autumn night. Come experience the vibrant glow of Chaoyang’s commercial districts and claim your exclusive perks!

1. 追光夜游·光影打卡

Chasing the Light: Nighttime Strolls & Photo Spots

以楼体为幕、光影为笔，商圈夜色全面点亮，打造夜游打卡好去处。

With buildings as canvases and light and shadow as brushes, commercial districts across Chaoyang are illuminated at night, creating a host of must-visit spots for nighttime exploration.

三里屯太古里
Taikoo Li Sanlitun

● **时间：**9月17日—11月15日

Dates: September 17 – November 15

● **地点：**太古里北区下沉花园、南区S1广场

Location: North Sunken Garden and South S1 Plaza

● **亮点：**三里屯太古里2026灯光节期间，国际先锋的建筑灯光语言化作耀目星辉，曜星“STELLAR”和水晶“GEM”等装置与北京色彩深度交融，将商业空间、在地文化、公共艺术与高端零售深度结合，让街区化身流动的光影引力场。

Highlights: During the 2026 Taikoo Li Sanlitun Light Festival, cutting-edge international architectural lighting designs transform into a dazzling spectacle of light. Installations such as STELLAR and GEM blend seamlessly with the colors and character of Beijing, bringing together commercial space, local culture, public art and high-end retail. The entire district is transformed into a dynamic field of light and visual attraction.

SOLANA蓝色港湾
SOLANA

● **时间：**9月25日—10月7日

Dates: September 25 – October 7

● **地点：**商圈主楼外立面、爱神广场、西广场

Location: Main building façade, Eros Plaza and West Plaza

● **亮点：**外立面主题灯光秀每日18:30—22:00亮灯；周末及节假日晚间上演音乐演出、寻光夜跑，西广场30余家主理人好物市集同步开市。

Highlights: The themed façade light show runs daily from 18:30 to 22:00. On weekends and public holidays, evening music performances and light-chasing night runs will take place, while a curated market featuring more than 30 independent brands will also open at West Plaza.

国贸商城
China World Mall

● **时间：**9月11日—10月11日

Dates: September 11 – October 11

● **地点：**国贸中心楼体、北区L6国贸露台、北区B2中庭

Location: China World Trade Center buildings; Terrace, L6, North Zone; and Atrium, B2, North Zone

● **亮点：**楼体灯光秀每周五、六、日常态上演，中秋国庆增加展示频次；配套露台音乐体验与LISA×MINISO华北首站快闪店。

Highlights: The building light show runs regularly every Friday, Saturday and Sunday, with additional showings during the Mid-Autumn Festival and National Day holidays. Visitors can also enjoy music experiences on the terrace and check out the first LISA × MINISO pop-up store in North China.

朝阳合生汇
Chaoyang Hopson One

● **时间：**9月1日—10月31日

Dates: September 1 – October 31

● **地点：**合生汇L1南侧广场

Location: South Plaza, L1, Hopson One

● **亮点：**小黄鸭主题户外光影乐园，趣味性拉满。泡泡玛特“星星人”主题幕墙艺术装置，巨型星星人从正门外墙俏皮探出脑袋，缓缓吹出泡泡，泡泡轻盈升腾后在墙面铺展开来，打造出是潮玩爱好者与亲子打卡热门点位。

Highlights: A B.Duck-themed outdoor light-and-shadow amusement park brings the fun factor to the max. POP MART’s Twinkle Twinkle-themed mural installation features a giant Twinkle Twinkle playfully peeking out from the main entrance façade and slowly blowing bubbles that float upward and spread across the wall, creating a popular photo spot for designer-toy fans and families.

2. 逛展观演·文商旅体上新

Exhibitions & Performances: Fresh Offerings Across Culture, Commerce, Tourism & Sports

展览、市集、快闪、演出扎堆上新，逛商场也能看大展、遛娃。

With a steady stream of new exhibitions, markets, pop-ups and live performances, shopping malls are becoming destinations for major exhibitions and family activities.

朝阳大悦城
Chaoyang Joy City

● **时间：**诗歌节9月25日—27日；迪士尼大展9月24日—2027年3月31日

Dates: September 25 – 27 for Youth Road Poetry Festival; September 24, 2026 – March 31, 2027 for “Disney100: The Exhibition”

● **地点：**后广场户外公园、商场公共空间、10层

Location: Outdoor park behind the mall, public spaces throughout the mall and L10

● **亮点：**青年路诗歌节3.0打造城市级文化盛事；迪士尼百年特展首进国内，由华特迪士尼档案馆官方策展，5000平方米沉浸式展陈覆盖迪士尼、皮克斯、漫威及星球大战等IP。

Highlights: The 3.0 edition of the Youth Road Poetry Festival will create a major citywide cultural event. The “Disney100: The Exhibition” will make its mainland China debut, officially curated by the Walt Disney Archives. Spanning 5,000 square meters, the immersive exhibition will showcase iconic IPs including Disney, Pixar, Marvel and Star Wars.

THE BOX朝外
THE BOX Chaowai

● **时间：**9月19日—10月24日（各快闪分时段）

Dates: September 19 – October 24 (individual pop-ups operate at different times)

● **地点：**A馆、B馆、东岳文化广场等

Location: Halls A and B of THE BOX, Dongyue Cultural Plaza and other locations

● **亮点：**“READY GO城市游乐场”主题玩法全新开启，周深、毛不易等演唱会联动快闪，蝙蝠侠、SKZOO等IP快闪集中落地，拍照打卡、限定周边一站集齐；新店持续上新，还有更多惊喜登场。

Highlights: Themed around “READY GO City Playground,” a brand-new series of experiences will launch, featuring concert-linked pop-ups with artists including Zhou Shen and Mao Buyi, as well as pop-ups dedicated to IPs such as Batman and SKZOO. Visitors can take photos, check in at themed installations and pick up limited-edition merchandise all in one place. New stores and experiences will continue to launch, with more surprises to come.

颐堤港（北京太古坊）
INDIGO Beijing (Taikoo Place Beijing)

● **时间：**9月24日—11月1日

Dates: September 24 – November 1

● **地点：**一层冬季花园、商场内及写字楼大堂、西外立面

Location: Winter Garden on L1, mall interiors and office lobbies, and the west exterior façade

● **亮点：**2026艺术主题活动将水流引入2400平方米的冬季花园，以随性、自由、无序的曲线蜿蜒成境。艺坊新境汇集13位艺术家，构建一个室内外一体的沉浸式场域，以“生命的共生”“河流的记忆”“自然的回应”三重内涵，串联一场沉浸旅程。

Exhibition Highlights: The 2026 art-themed program brings water into the 2,400-square-meter Winter Garden, where spontaneous, free-flowing and irregular curves wind through the space to create an immersive landscape. The Flow of Art brings together 13 artists to create an immersive space seamlessly connecting indoor and outdoor environments. Built around three themes—“Symbiosis of Life,” “Memories of the River” and “Nature’s Response”—the exhibition invites visitors on an immersive journey.

北京东坝万达广场
Beijing Dongba Wanda Plaza

● **时间：**9月30日—11月15日

Dates: September 30 – November 15

● **地点：**1号门外广场、中心庭院、一层小中庭（近1号门）

Location: Plaza outside Gate 1, Central Courtyard and small atrium on L1 (near Gate 1)

● **亮点：**驯龙高手IP展全家打卡，9月24日–27日中秋市集逛吃看演出，周年庆团券9月22日及9月25日10点开抢，手慢无。

Highlights: The How to Train Your Dragon-themed IP exhibition offers a fun family experience. From September 24 to 27, visitors can enjoy the Mid-Autumn Festival market, featuring food, shopping and live performances. Anniversary group-buy vouchers go on sale at 10:00 a.m. on September 22 and September 25—grab them before they sell out!

悠唐购物中心
U-Town Mall

● **时间：**10月1日—10月7日

Dates: October 1 – 7

● **地点：**二期中庭、东广场、二层及五层

Location: Atrium of Phase II, East Plaza, L2 and L5

● **亮点：**以悠唐首届戏剧节为主线推出：戏剧节、园艺进商圈、童年插画展三大展览互动活动；让顾客在享受到实惠的福利同时，更能体会到悠唐好看、好玩、好逛。

Highlights: Centered around U-Town’s first theater festival, the program features three major exhibition and interactive events: the theater festival, horticulture experiences brought into the commercial district, and a childhood illustration exhibition. Visitors can enjoy great deals and special offers while discovering a more visually engaging, entertaining and enjoyable U-Town.

凯德MALL·望京
CapitaMall Wangjing

● **时间：**9月20日/9月5日–10月8日

Dates: September 20/September 5 – October 8

● **地点：**凯德MALL·望京户外广场

Location: Outdoor Plaza

● **亮点：**20周年盛大店庆和望京首届韩国主题K-STREET布车微醺派对，融合科技、运动、互动体验等创新内容，现场开展机器人舞蹈、热力运动场，AI合影等互动体验。望京首届韩国主题快闪街区汇集韩国美食、精酿微醺、潮玩手作、乐队LIVE，带市民游客畅享夜晚微醺惬意。

Highlights: The mall’s grand 20th-anniversary celebration and Wangjing’s first Korean-themed K-STREET tent bar party bring together innovative experiences featuring technology, sports and interactive entertainment. Activities include robot dancing, an energetic sports zone and AI-powered photo experiences. Wangjing’s first Korean-themed pop-up street brings together Korean cuisine, craft beer and laid-back drinks, designer toys and handmade crafts, and live band performances, inviting residents and visitors to unwind and enjoy a relaxed evening.

3. 水岸与公园·夜游新场景

Waterfronts & Parks: New Nighttime Experiences

灯光顺着水岸和公园铺开，亮马河、奥运片区各有各的玩法。

Lights stretch along the waterfronts and through the parks, with the Liangma River and Olympic Central Area each offering their own distinctive nighttime experiences.

亮马河文化经济带
Liangma River Cultural and Economic Belt

● **时间：**10月1日–10月5日

Dates: October 1 – 5

● **地点：**朝阳公园微博IN跨次元引力场东广场

Location: Weibo IN Interdimensional Gravitational Zone, East Plaza, Chaoyang Park

● **亮点：**第四届北京巨C塔可节Juicy Taco Fest盛大回归，40家展商集结，不出京吃遍全球风味。塔可、精酿、烤肉、南美风味一次性大集结，国庆期间免费入场，真正的Taco Lovers狂欢来了。

Highlights: The fourth Beijing Juicy Taco Fest makes a grand return, with 40 exhibitors gathered to let you sample global flavors without leaving Beijing. Tacos, craft beer, barbecue and South American cuisine all come together in one place. Admission is free throughout the National Day holiday—the ultimate celebration for Taco Lovers is here!

奥运片区
Olympic Central Area

● **时间：**9月24日–27日、10月1日–7日

Dates: September 24 – 27 and October 1 – 7

● **地点：**奥塔西侧中轴线景观大道及林下区域（科荟南路以北）

Location: Central Axis Scenic Boulevard and the area under the trees west of the Beijing Olympic Tower (north of Kehui South Road)

● **亮点：**奥园国际碳水节集结100余款明星碳水美食，品质餐厅与街头小吃同台，汇聚国际风味与国内各地特色，正餐、小食、甜品、酒饮一应俱全，免费入场，在灯光与音乐氛围里一站式体验碳水自由。

Highlights: The Run & Eat International Carbohydrate Festival at the Beijing Olympic Park brings together more than 100 popular high-carb dishes, with quality restaurants and street food sharing the stage. Featuring international flavors and specialties from across China, the festival offers everything from full meals and snacks to desserts and drinks. Admission is free, providing a one-stop experience of carb-filled indulgence amid vibrant lights and music.