

2025北京朝阳国际灯光消费季



商圈活动指引

在镜面装置的光影交错中感受赛博朋克世界,或加入彩色的乐高派对、或漫步浪漫的花花市集,唤醒味蕾的同时“咔嚓”出光影炫酷大片……2025北京朝阳国际灯光消费季众多商圈活动亮相,快来打卡!

Experience the cyberpunk world amid light and shadow in the mirror installations, join a colorful Lego party, or stroll through the romantic flower market. A wave of extensive events to awaken your taste buds and make every snapshot a perfect light-and-shadow ambient masterpiece awaits across multiple business districts at 2025 Beijing Chaoyang International Light Festival · Consumption Season. Come and join us!



首店亮相惊喜体验 Surprise at First-in-Market Stores

时间:即日起至10.31
Date: From now until October 31
地点:三里屯太古里
Venue: Taikoo Li Sanlitun
亮点:Fabrique中国首家精品店La Salle、GRVGRGROVE中国首店、阿嬷手作北京首店、Onitsuka Tiger华北首家女性精品店、Rockfish北京首店、MaritheFrancoisGirbaud北京首店等众多品牌首店为消费者带来惊喜体验,预计Vuori北京首店将在十一期间亮相。
Highlights: A host of first-in-market stores will surprise consumers, including La Salle (Fabrique's first boutique in China), GRVGRGROVE's first store in China, Ah Ma Handmade's first store in Beijing, Onitsuka Tiger's first women's boutique in North China, Rockfish's first store in Beijing, and Marithe Francois Girbaud's first store in Beijing. Vuori's first Beijing store will open its doors during China's National Day holiday.

“Qimoo X 张占占 | 一起出发吧!”快闪活动 Qimoo X Zhang Zhanzhan | Let's Go! (Pop-up Event)

时间:10.1-10.8
Date: October 1 to October 8
地点:SOLANA蓝色港湾·跳跳泉广场
Venue: Jumping Fountain Plaza, SOLANA
亮点:艺术装置、现场签售、互动打卡,可与张占占标志性的红色雕塑合影。可集章打卡雕塑动线,在小红巴士拍摄并分享“美一刻”瞬间,有机会获得签名系列与限定礼品。10月5日,还有北京国际音乐节将在蓝色港湾演出。
Highlights: The event features art installations, in-person signing, and activity check-ins. Visitors can snap photos with Zhang Zhanzhan's iconic red sculptures. Strolling along the sculpture route, they can collect stamps, take snapshots with the small red bus, and share #memorable moments#, with opportunities to win signed series and limited-edition gifts. On October 5, the Beijing Music Festival is set to stage at SOLANA.

乐高绮想花园 LEGO Fantasy Garden

时间:即日起至10.8
Date: From now until October 8
地点:颐堤港一层冬季花园
Venue: Winter Garden, 1F, Indigo
亮点:颐堤港联手知名品牌乐高积木,打造出一处浪漫花园,出片率100%。活动期间,乐高积木主题限定快闪店也将惊喜登陆,带来独特的购物体验。
Highlights: Indigo has teamed up with the renowned brand LEGO to create a romantic garden with wonderful photos guaranteed. During



the event, a LEGO-themed limited-edition pop-up store will also make a surprising appearance, offering a unique shopping experience.

X11 x Dear Nikki光影梦境花园·华北首展 X11 x Dear Nikki Dreamlight Garden (First in North China)

时间:即日起至10.30
Date: From now until October 30
地点:朝阳大悦城正门广场
Venue: Main entrance plaza, Chaoyang Joy City
亮点:“梦境花园”X11旗下的原创IP Dear Nikki的华北首展,5米高的巨型Nikki雕塑首次亮相,镜面花廊与光影互动装置,独家首发限量发售梦境手办、限定色盲盒及周边谷子。
Highlights: The original IP "Dear Nikki" by Dreamlight Garden X11 will launch its first North China exhibition. Get ready for the debut of a 5-meter-tall giant Nikki sculpture, a mirrored flower corridor, and interactive light-shadow installations. Exclusive limited-edition dreamland figurines, limited-color blind box.

奇多市面包节 Kidu-Mart Bread Festival

时间:10.16-10.19
Date: October 16 to October 19
地点:朝阳公园礼花广场
Venue: Fireworks Square, Chaoyang Park
亮点:一次性包揽经典烘焙、特色甜点,更多人气品牌携招牌产品首次进京,乐队现场表演奏响秋日最佳bgm,多位重磅嘉宾倾情加入,带来全场更好体验!
Highlights: Classic pastries and specialty desserts in one stop, more popular brands with their signature products landing in Beijing for the first time, live band performances making the perfect autumn background music, and many distinguished guests to create an exceptional experience!

花灯大赏·中秋盛宴 Mid-Autumn Lantern Festival

时间:10.3-10.6
Date: October 3 to October 6
地点:北京朝阳合生汇L1西南门外(根据天气变动调整)
Venue: Outside the southwest gate on L1, Beijing Chaoyang Hopsong One (subject to weather)
亮点:活动现场将展出各式各样的传统花灯,消费者可参与猜灯谜赢取国风好礼。现场还将融入极具国潮文化特色的汉服舞蹈、乐曲表演以及古风NPC巡游等活动。
Highlights: The event features diverse traditional lanterns, inviting consumers to challenge lantern riddles to win traditional Chinese-style gifts. Plus, there will be Hanfu dance (traditional clothing of the Han Chinese people), musical performances, and ancient-style NPC parades infused with trendy Chinese cultural characteristics.

网球文化进商圈 Tennis Culture in the Business District

时间:9.19-10.8
Date: September 19 to October 8
地点:北辰荟
Venue: POLPAS
亮点:网球文化展览、星光音乐会文化演出、超40余家生活休闲以及网球周边市集。10月1日和10月5日北辰荟华夏电影中心进行中网的半决赛及决赛现场直播;超30家场内商户票根折扣。
Highlights: The event features a tennis culture exhibition, Starlight Concert, and a market with over 40 lifestyle, leisure, and tennis-related vendors. On October 1 and October 5, the semi-finals and finals of the 2025 China Open will be broadcast live at the Huaxia Film Center in Beichenhui, and 30 in-mall merchants will offer discounts with ticket stubs.

“发酵时光, 起泡生活”快闪活动 Sparkling Life with Fermentation (Pop-up Event)

时间:即日起至11.19
Date: From now until November 19
地点:THE BOX B
Venue: THE BOX B

亮点:快闪、酒标大赛、酒食探店、比利时啤酒之旅。
Highlights: Pop-ups, wine label competitions, wine and food exploration, and a Belgian beer tour.

中国国际糖果季 China International Candy Season

时间:即日起至11.16
Date: From now until November 16
地点:798·751园区包豪斯广场
Venue: Bauhaus Square, 798·751 Art District
亮点:糖果品牌长廊以及小型艺术工作坊、创意展览等,游客在包豪斯空间内消费满68元即可免费获赠“中国国际糖果季”游玩票,享受多项免费娱乐项目。
Highlights: The event features a candy brand corridor, mini art workshops, creative exhibitions, etc. Visitors spending 68 yuan or more in the Bauhaus space will get a free China International Candy Season ticket and unlock free entertainment experiences.

童梦奇趣市集 Children's Dreamland Market

时间:10.11、10.12
Date: October 11, October 12
地点:望京万象汇西南广场
Venue: Southwest plaza, MixC, Wangjing
亮点:市集设置创意工坊、美食童趣、互动游乐三大板块,邀请儿童手工、非遗体验、餐点零食等摊位入驻。消费者可参与打卡集章活动并领取专属福利折扣,以及超值团购、消费满返、夜间消费优惠等福利。
Highlights: The market features three sections: creative workshops, food and fun for kids, and interactions, inviting stalls of children's crafts, intangible cultural heritage experiences, and snacks to join the fun. Visitors can collect stamps to unlock exclusive discounts and enjoy amazing group deals, cashback rewards, and discounts for late-night shopping.

摇滚车间音浪电台-星辰音乐会 Rock Workshop Sound Wave Radio: Xincheng Concert

时间:10.6
Date: October 6
地点:华堂新辰汇户外北广场
Venue: North plaza, Huatang Xinchenghui
亮点:专为音乐爱好者打造的音乐盛宴,穿越年代感的回忆和碰撞未来的电音,用音乐带你穿越1980-2025。
Highlights: A music feast for music lovers, featuring nostalgic memories from different eras and futuristic electronic music, taking you on a journey through time from 1980 to 2025 with music.

咖啡派对 Coffee Party

时间:10.23-10.26
Date: October 23 to October 26
地点:朝阳公园礼花广场
Venue: Fireworks Square, Chaoyang Park
亮点:国内外知名咖啡品牌,融合咖啡文化、音乐与情绪疗愈,构建年轻人的能量循环。
Highlights: Globally recognized coffee brands are creating a sustainable energy loop for youth by blending vibrant coffee culture, live music, and emotional wellness.

第二届北京朝阳花园节——花花市集 The 2nd Beijing Chaoyang Garden Festival - Flower Market

时间:9.28-10.4
Date: September 28 to October 4
地点:东岳文化广场、THE BOX A、THE BOX B
Venue: Dongyue Cultural Square, THE BOX A, and THE BOX B
亮点:综合型主题市集,契合年轻时尚定位。
Highlights: A comprehensive themed market catering to young, fashion-conscious groups.

★(以上活动情况以各官方平台为准 Please refer to the event organizers' official channels for accurate information.)